




Ming Chen

Product & Graphic Designer

My motto: It always seems impossible until it's done.

 Falkirk, Scotland
 +44 07419844835
 mingjie324@gmail.com

About me

I am a Product Designer who excels in Graphic Design, with a great variety of interests. I am especially interested in user experience research, storytelling and new technologies.

I am a mediator in the team. I maintain good relationships with everyone, and always make sure to remember every team member's preferences. I can recognise the talent in everyone and the places they would work the best. I ensure that everything is done to help the team.

I love what I do, and my goal is to pour my passion into design and the creative industry for the rest of my life.

Skills

Graphic Design
Video editing and motion design
3D modeling
Illustration
Project management
Communications
Knowledge in HTML/CSS

Software

Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Adobe XD, Acrobat)
Figma
Microsoft Office
Rhino, Keyshot, Blender
Website builders (e.g. Wix, Webflow, Wordpress...etc.)
Canva

Languages

Chinese Mandarin (Native)
English (Fluent, business professional)

Education

Xi'an Academy of Fine Art (Xi'an, China) / Bachelor's degree
Product Design 2016-2020

- Well studied and practiced product design process from conceptualisation to delivery. (Empathise, Define, Ideate, Prototype, and Test.) Obtained great knowledge about user-centred (human-first) experience design and service design through numerous projects.
- Explored many innovative ways of user research and problem solving.
- Led group projects. Enabling people to always achieve their best while we are working as a team.

University of Edinburgh (Edinburgh, UK) / MA
Design for Change 2020-2021

- Advanced skills in research and design through various subjects such as Design for Social Change, Design for Environmental Change, Design for Technical Change and Dissemination Design Practice.
- Designed for complex problems and international issues. Understand that the same problem could be defined differently based on different situations and conditions.
- Worked with people with different cultures from all over the world, enabling me to use their experience to better inform my work.

Experience

Graphic Designer (Marketing and Communications team)
Children's Hospices Across Scotland (Edinburgh, UK) 2023 - Present

- Handle multiple tasks simultaneously (as the sole designer in the organisation), and manage the pressure that accompanies this. Leading design projects from start to end, work independently or with various creative agencies when it's needed (briefing, reviewing and keeping the project on track).
- Manage collaterals for all five directorates and work with different teams to create visual content for both internal and external use.
- Develop the brand guidelines so it's clear, flexible and more friendly for colleagues and external designers to use. Design, test and optimise branded templates for teams to work efficiently and also maintain the creative standards.
- Worked on the company's website redesign. Have hands on experience of UI/UX design on delivering a project that exceeded expectations.

Freelance Designer (Product, UI/UX, Graphic Design)
Freelancing (Remote) 2020-Present

- Communicated with clients to understand what they are looking for and deliver high-quality products that meet their needs on time.
 - Worked with clients from different backgrounds which required the ability to research and acquire new knowledge whilst gaining confidence in learning new tools within a limited amount of time.
- Work on multi-discipline design projects including product design,
- UI/UX Design, website design, website optimisation, graphic design, brand design and development.